

*First Call*

**Entrepreneurship Teaching, Research  
and Practice in Global Environment –  
Building Bridges**

*Seventh International Conference*

**8 - 10 June 2016**

**Nessebar, Black Sea, Bulgaria**

*hosted by*

*in partnership with*

The Bulgarian Association for  
Management Development  
and Entrepreneurship  
(BAMDE)

The European Council  
for Small Business and  
Entrepreneurship  
(ECSB)

**Basic Information for Our Participants**

# The Advisory Committee

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David Smallbone (*Kingston University, United Kingdom*), Antti Hahti (*University of Lapland, Finland*), Ken O'Neill (*University of Ulster, United Kingdom*), Frank Hoy (*Worcester Polytechnic Institute, (MA), USA*), Alain Fayolle (*EM Lyon Business School and Visiting Professor at Solvay Brussels School of Economics and Management, Université Libre de Bruxelles*), Robert B. Hisrich (*Thunderbird School of Global Management, USA*), J. Hanns Pichler (*Austrian Institute for SMEs Research, Austria*), Andrew Burke (*Trinity Business School, Trinity College Dublin, Founding Editor of the International Review of Entrepreneurship*), Raymond Saner (*Diplomacy Dialogue, University of Basle, Switzerland*), Herbert Chan (*Tsinghua University Science Park, Beijing, China*), Bogdan Piasecki (*University of Łódź, Poland*), Lester Lloyd-Reason (*Anglia Ruskin University, Cambridge, United Kingdom*), Marijan Cingula (*University of Zagreb, Croatia*), Irina Kuzmina (*Transport and Telecommunication Institute, Riga, Latvia*), Konstantin Theile (*Educatis University, Switzerland*), Renaud Redien-Collot (*Novancia Business School Paris, France*), Rodrigo Varela (*Universidad Icesi, Cali, Colombia*)

# The Keynote Speakers

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Professor **Andrew Burke**, Dean & Chair of Business Studies, Trinity Business School, Trinity College Dublin, the University of Dublin, Ireland, Founding Editor of the International Review of Entrepreneurship

Professor **David Smallbone**, Small Business Research Centre, Kingston University, London, UK, Past President of the International Council for Small Business

Professor **Herbert Chan**, COO, Tsinghua University Science Park (TusPark, powered by TusHoldings), Board Member, UNESCO Regional Center for Technology Incubators and Science Parks Development (IRIS), Director of China Office, Board member, President of Asian Pacific Division, International Association of Science Park and Areas of Innovation (IASP)

Mrs. **Madi Sharma**, Founder "Madi Group" – Make A Difference Ideas group of International Private and Social Enterprises. UK Member, Employers Group, European Economic and Social Committee.

Professor **Rodrigo Varela**, Director, Centro de Desarrollo del Espíritu Empresarial (Center for Entrepreneurship Development), Universidad Icesi, Cali, Colombia

# The Conference

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## Mission of the Conference

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The Conference's mission is to get together professionals in the field and to discuss and exchange ideas, problems, solutions, and best practice in competitive and practical oriented entrepreneurship education, training and consulting.

## Who should attend this conference?

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- Researchers
- Teachers
- Consultants
- Entrepreneurs/managers
- Policy-makers
- Doctoral students/students

## Topics

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General (panel) and specific (in sessions) topics will be discussed during the Conference. Among them will be:

- *The role of entrepreneurship education (EE) and its contemporary development*
- *Entrepreneurship education in national and global context*
- *Innovative and non-traditional approaches, methods and forms in entrepreneurship education and training (EET)*
- *Managing interaction Science – Teaching / Training – Practice*
- *Mentorship in EET*
- *Training of start-up entrepreneurs at business incubators and science parks*
- *Entrepreneurial University in different geographic, economic and socio-cultural contexts*
- *Profile and behaviour of successful EE Teacher / Trainer*
- *Entrepreneurial management*
- *Training business successors in family and non-family businesses*
- *The best practices in EET*
- *New entrepreneurial approaches in EE: strategic entrepreneurship, effectuation, bricolage, improvisation, metaphorical approaches, etc.*

The above subtopics are indicative. The participants could also prepare presentations in closed or interdisciplinary areas.

In the frame of the conference there will be organised:

- Round table: How to make a bridge between scientists/trainers and practitioners: discussions, real cases analyses, recommendations.
- Meetings with institutions/policy-makers and firms.

The best papers will be published in special issue of *The International Review of Entrepreneurship* and Conference Proceedings. The Editor-in-Chief Prof. Andrew Burke will be keynote at the conference.

## *Main Organising Bodies*

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### ***Bulgarian Association for Management Development and Entrepreneurship (BAMDE)***

BAMDE (est. 1997) is a leading organisation in the field of management and entrepreneurship training and development in Bulgaria. BAMDE brings together the most renowned Bulgarian universities, research and training institutions, promotes and safeguards the quality of trainers and training programmes and acts as a national platform for professional management and entrepreneurship development in Bulgaria in relation to international standards and best practice. The association began to realise an original programme for business successors in family firms – now at stage of its internationalisation. BAMDE is a holder of best practice in entrepreneurship training recognized by EFMD.

### ***Institute for Entrepreneurship Development (IED) at the University of National and World Economy (UNWE)***

The IED (est. 1997) is a pioneer in research and consulting in the field of entrepreneurship and SMEs in Bulgaria. IED results are used directly in the teaching and training process and practice.

The IED is focusing its work on supporting entrepreneurship activity in all of its dimensions – from the idea to start a small business, the management and development of small and medium-sized enterprises, to establishing corporate entrepreneurship in the large-scale, reviving organisations.

The IED is striving through its activities to develop as a leading research institution, contributing to the development of the entrepreneurial potential of Bulgaria – the driving force in competitive market economy.

### ***Chair of Entrepreneurship***

The Chair of Entrepreneurship (est. 2006) was created to provide methodically the teaching process in entrepreneurship at the UNWE in order to prepare a highly skilled entrepreneurs and managers in a dynamic, including international, multicultural business environment. The Chair leads major in Entrepreneurship (among the first ones in Europe bachelor degree programmes in Entrepreneurship), master degree programme in Family Business, and Doctoral Programme in Entrepreneurship.

The main research interests of the members of the chair are in: creating and managing a new business, strategic management and entrepreneurial growth of small and medium-sized firms, entrepreneurial culture, clusters, subcontractors and entrepreneurial business networks, psychology of entrepreneurship. The chair train and consult entrepreneurs and managers in practice, including from abroad. The faculty of the Chair have developed contacts with related chairs and departments in universities from different countries.

## *Our Partner*

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### ***European Council for Small Business and Entrepreneurship (ECSB)***

The European Council for Small Business and Entrepreneurship (ECSB) is a non-profit organization whose main objective is to advance the understanding of entrepreneurship and to improve the competitiveness of SMEs in Europe. ECSB facilitates the creation and distribution of new knowledge through research, education and the open exchange of ideas between professions and across national and cultural borders.

The network of ECSB's members covers nearly the whole Europe geographically; it has some 400 members from over 30 countries. Through its affiliation to the International Council for Small Business since 1989, the European network is also connected to the global academic and professional small business community.

## *The Conference Team*

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*Conference Chair:* Kiril Todorov

*Conference Assistants:* Kostadin Kolarov, Maria Vasilska, Branimir Yordanov

If there are any questions in order to plan your visit,  
please contact the Conference Secretariat:

### **Conference Secretariat**

*Bulgarian Association for Management  
Development and Entrepreneurship*  
10, Acad. Jacques Nathan Str., app. 506,  
Studentski District,  
1700 Sofia, Bulgaria  
phone: (+359 2) 4709452  
e-mail: [conference@bamde.org](mailto:conference@bamde.org)  
web: [conference.bamde.org](http://conference.bamde.org)

### **Alternative Contact**

*Chair of Entrepreneurship, Business Faculty  
University of National and World Economy*  
1, 8<sup>th</sup> December Blvd.,  
Hristo Botev Students Town,  
1700 Sofia, Bulgaria  
phone/fax: (+359 2) 8195622  
mobile: (+359 88) 8738132  
e-mail: [kkolarov@unwe.bg](mailto:kkolarov@unwe.bg)

## *Organising Committee*

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Kiril Todorov – *Chairman, Bulgarian Association for Management Development and Entrepreneurship (BAMDE); University of National and World Economy (UNWE), Sofia*

Atanas Damyanov – *International Business School, Botevgrad*

Mitko Dimitrov – *Economic Research Institute at the Bulgarian Academy of Sciences*

Zhelyu Vladimirov – *St. Clement of Ohrid University of Sofia*

Svetoslav Dimkow – *Technical University of Sofia*

Kiril Grigorov – *Municipal Guarantee Fund for Small and Medium-sized Enterprises, Sofia*

Kostadin Kolarov – *University of National and World Economy, Sofia*

Maria Vasilska – *Conference Coordinator, University of National and World Economy, Sofia*

Branimir Yordanov – *Chairman, Club of Young and Innovative Entrepreneurs, Sofia*

## *Awards*

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There will be a First Award (1,000 Euro), for the best paper presented at the conference.

A Second Award of selected collection of Bulgarian wines will be granted to the next best paper.

A special prize for best dancing couple will be also given. 😊

## *Abstracts and papers submissions*

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One-page abstracts with key words giving a clear indication of the contribution to a relevant sub-topic are expected by 22 February 2016. Feedback from the organisation committee will be notified one week later. Full papers (maximum 20 pages) are expected by 25 May 2016.

# Preliminary Conference Schedule



We will provide you with actual and more detailed information about the timetable (especially about the timing of your presentation) via e-mail and fax and, of course, before your arrival. In the meantime please look at conference Internet web site <http://conference.bamde.org> , which is up-dated regularly to get the latest news about the conference.

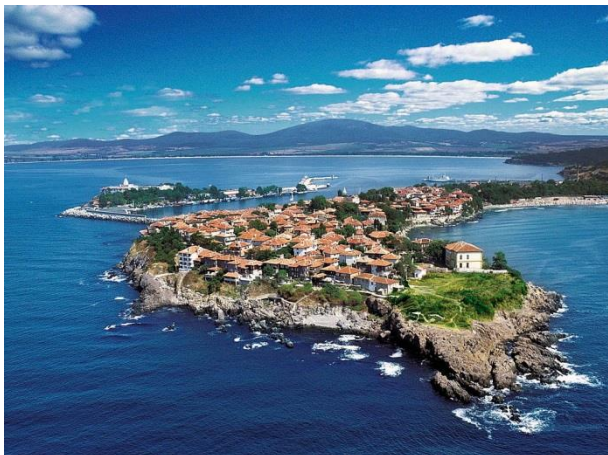
7 June	8 June	9 June	10 June	11 June
Afternoon Depending on demand: Social programme for those who arrive early and like to join us.  18.00 – 20.00 Registration  20.00 – 23.00 Welcome Reception	8.00 – 9.00 Registration  9.00 – 9.15 Opening Ceremony  9.15 – 10.45 Plenary session  10.45 – 11.00 Coffee Break  11.00 – 12.30 Plenary session – continuation  12.30 – 13.00 Discussions  13.00 – 14.00 Lunch  14.00 – 15.30 Parallel Sessions  15.30 – 16.00 Coffee Break  16.00 – 18.00 Parallel Sessions  20.00 – 23.00 Folklore dinner	9.00 – 10.45 Parallel Sessions  10.45 – 11.15 Coffee Break  11.15 – 13.00 Parallel Sessions  13.00 – 14.00 Lunch  14.00 – 15.30 Round Table - Research, Training, Practice  15.30 – 19.00 Social Programme  20.00 – ? Gala Dinner	9.30 – 11.30 Parallel Sessions  11.30 – 12.00 Coffee Break  12.00 – 13.00 Closing and Best Paper Award Ceremony  13.00 – 14.00 Lunch  14.00 – 18.00 Visiting educational institutions and companies..  20.00 – Unformal Dinner (optional) Networking	Daytime  Social Programme for those who stay longer    Networking for forming groups by interests, consortia for joint projects

## Post-conference Programme

For the participants with a longer stay pre-(post)-conference programmes will be offered.

## Conference Venue

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The Conference will be held in the beautiful town of Nessebar, Bulgaria.

Often referred to as the „Pearl of the Black Sea“, Nessebar is a rich town-museum defined by more than three millennia of ever-changing history.

It is a one of the most prominent tourist destinations and seaports on the Black Sea, in what has become a popular area with several large resorts—the largest, Sunny Beach, is situated immediately to the north of Nessebar.

Nessebar has on several occasions found itself on the frontier of a threatened empire, and as such it is a town with a rich history. The ancient part of the town is situated on a peninsula (previously an island) connected to the mainland by a narrow man-made isthmus, and it bears evidence of occupation by a variety of different civilisations over the course of its existence. Its abundance of historic buildings prompted UNESCO to include Nessebar in its list of World Heritage Sites in 1983.



## Accommodation

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Accommodation at special prices has been reserved for participants in the four stars Festa Panorama Hotel (conference hotel) situated on the pedestrian promenade of New Nessebar, only a few minutes away from the Old town, 150m from the beach. The hotel offers swimming pools, sauna, SPA and beauty centre, and other facilities.

The hotel was completely renovated in 2015.

Reservation, method of payment, detail programme, etc. will be specified after 29 February 2016 with the Second Call.



## How to get the Conference Venue

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- By direct regular or chartered (tourist) flights to Burgas (20 km to the venue) or to Varna (108 km to the venue). Sofia airport would be also considered as there are regular domestic flights to Burgas.
- By car (you could follow E-80 – Vienna – Zagreb – Belgrade – Sofia – Burgas - Nessebar or via Romania – Rousse – Varna – Nessebar)

## Timetable and deadlines

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Abstract Submission – before 22 February 2016

Confirmation of Abstract Acceptance – by 29 February 2016

Early Registration – before 30 April 2016

Conference Opens – 8 June 2016

Conference Closes Officially – 10 June 2016

Deadline for receipt of conference papers – 25 May 2016

## Conference Fees

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<b>Registration Fee</b>	<i>before 30 April 2016</i>	<i>after 30 April 2016</i>
Active participants (academia)	☐ € 350	☐ € 400
Entrepreneurs (passive participants)	☐ € 400	☐ € 500
Non-EU CEE participants	☐ € 250	☐ € 300
Accompanying persons	☐ € 200	☐ € 250
ECSB & ICSB Members enjoy reduction of 10%		

- CEE participants – participants from a Central and Eastern European countries.

### **Participants who have registered and paid the full fee are entitled to:**

- Full participation in the conference
- Conference documentation
- Tea and coffee breaks
- Social programme
- Admission to conference reception, Folklore dinner, Gala dinner, and the closing ceremony of the conference
- Admission to the best paper award competition – 1000 euro.
- Conference proceedings and other publications (to be published in 2017)

**Those who have paid the accompanying person fee** are welcome to attend the pre-conference reception, the social programme (specially designed for them), Gala Dinner, and the closing ceremony of the conference.

The details for bank transfer of conference fee will be given with the Second Call or earlier upon request.